



YUMI VONG
Depuis 1984

EDUCATION • MARYLAND INSTITUTE COLLEGE OF ART (MICA) Baltimore, MD • September 2002 – December 2005
Bachelor of Fine Arts Degree in General Fine Arts • Dean's List, Cum Laude
Minor in Language & Literature, Concentrations in Illustration, Printmaking and Graphic Design
MICA Presidential Scholarship, Achievement Award, Graphic Design Departmental Award • 2004
CENTER FOR ART + CULTURE/IAU STUDY ABROAD HONORS PROGRAM, Aix-En-Provence, France • Fall 2004

LANGUAGES • SPOKEN • English, French, Vietnamese (Interests in Farsi, Hebrew and Japanese)
ADOBE • CS4 InDesign, Illustrator, Photoshop APPLE • Motion, Logic Pro 8, iWork, iLife, OSX
ETC. • Dreamweaver 8, QuarkXpress, Photo Mechanic, 3D Studio Max, Microsoft Office

EXPERIENCE • DIRECTOR OF DESIGN • Motherlode, London, England • June 2010 – Present
Finalizing design elements for documentary films, developing and branding for Motherlode and clients

CONTRACT ILLUSTRATOR, DESIGNER • Kalihi-Palama Health Clinic, Honolulu, HI • January 2010 – June 2010
Redesigning educational brochures and creating characters to help teach children the benefits of healthy eating

SECOND PHOTOGRAPHER, WRITER, WEBMASTER • Perfekt Photo, Honolulu, HI • May 2009 – January 2010

FREELANCE ART DIRECTOR, MOTION GRAPHICS ARTIST • 1013, Honolulu, HI • January 2009 – April 2009
Maintained and updated collateral for local businesses and designed the Tap Project Hawaii campaign for UNICEF

DIRECTOR OF DESIGN • The Matale Line, Seattle, WA • February 2008 – April 2009
Revised collateral and marketing plans for non-profit organizations, redesigned Trick-or-Treat for UNICEF campaign

FREELANCE ILLUSTRATOR, GUI DESIGNER • Dig-It! Games, Baltimore, MD • January – October 2008
Designed characters and graphic user interfaces for Roman Town, an educational archeological computer game

CONTRACT ART DIRECTOR • Arnold Worldwide, New York, NY • February – June 2007
Worked with a copywriter and production artists to create the U.S. Tennis Association's 2007 US Open campaign

WEB DESIGNER, ASSOCIATE WEBMASTER • Super Geeks, Honolulu, HI • August 2006 – April 2008
Designed and maintained websites while communicating with clients to achieve final results

FREELANCE COPYWRITER, ART DIRECTOR • Core Group One, Honolulu, HI • August – December 2006
Created ads and continued previously designed campaigns for Pizza Hut Hawaii, Taco Bell Hawaii and HECO

FREELANCE ILLUSTRATOR • Local Motion, Honolulu, HI • March 2006 – February 2009
Designed and illustrated artwork for seasonal lines of Junior t-shirts and Men's clothing

ASSOCIATE ART DIRECTOR • Starr Seigle Advertising, Honolulu, HI • March – July 2006
Created ads and continued previously designed campaigns for local companies and schools

RECOGNITION • Published Essay on Lupus (SLE) and Illustration in CICADA LITERARY MAGAZINE • March/April 2006

- Published Children's Boardbook Illustrations for ALOHA SUN, BeachHouse Publishing • 2006
- United States Institute of Peace CERTIFICATE COURSE IN CONFLICT ANALYSIS • 2007
- Sound Editing for Art Installation by Yuko Oda, Volume at 3rd Ward, Brooklyn, NY • 2007
- Featured Artist in Midweek's ART BEAT by Matt Tuohy • August 2008
- CERTIFIED APPLE PRODUCT PROFESSIONAL, through Apple Retail • 2008
- Children's Book Illustrations for THE ADVENTURES OF SNIP IN OREGON by Betty S. Moir, BookSurge • 2008
- THE SEATTLE SHOW CERTIFICATE OF MERIT for Trick-or-Treat for UNICEF 2008 Campaign • 2009
- SILVER ADDY AWARD for Trick-or-Treat for UNICEF 2008 Campaign, Seattle, WA • 2009
- Published Illustration for "What is Earth Day Anyway?" GREEN MAGAZINE • Volume 2, Issue #1, Spring 2010
- Featured Site on COOL WEBSITE OF THE DAY, PlasticCentury.org, California Academy of Sciences • June 2010